

# TREAD LIGHTLY



If we could lesson the burden on Mother Earth by reducing our environmental footprint without compromising quality, we would, right? We can... and we will. **IDEAL** has proudly partnered with **REPREVE**,<sup>®</sup> a leading producer of recycled polyester made from plastic bottles, to create **IDEAL Earth**,<sup>™</sup> our line of sustainable zippers for eco-conscious manufacturers.

*We believe in better zippers—and a better planet.*



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# A PARTNERSHIP THAT PUTS **ENVIRONMENT FIRST**

IDEAL Earth™ zippers are made using REPREVE® polyester, utilizing special processes that convert recycled water bottles into zippers. Here's how it's done...



**1**  
**recycled bottles**  
are collected and flaked

**2**  
bottle flake is formed into  
**REPREVE chips**

**3**  
REPREVE chips are extruded into  
**REPREVE recycled polyester**

**4**  
REPREVE recycled polyester is used to create environmentally responsible  
**zippers**

ON AVERAGE, EVERY 100,000 JACKET ZIPPERS PRODUCED  
**SAVES 1,000**  
GALLONS OF GASOLINE

ON AVERAGE, EVERY 100,000 JEAN ZIPPERS PRODUCED  
**SAVES 300**  
GALLONS OF GASOLINE

REPREVE® is a registered trademark of Unifi, Inc.

